



Lisa Conners Vogt, ACC, CPC, APR

Executive and Leadership Coach

Lisa is a results-driven, Certified Professional Coach with International Coach Federation credentials and Accreditation in Public Relations. She brings 30+ years of corporate and non-profit leadership experience and 10+ years as an Executive and Leadership Coach. Lisa has a proven track record for inspiring business leaders to make transformational changes.

Lisa partners with clients to achieve a more positive outlook and greater fulfillment while driving extraordinary business results. Her robust public relations, marketing, and program management background provide her with a valuable perspective on communications, emotional intelligence and business growth challenges. Success to Lisa means clients tackling their greatest challenges and embracing a limitless mindset.

Contact Information

301-807-3736
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Coaching Specializations

- Leadership development
- Challenging conversations
- Executive presence
- Positive mindset
- Work/life balance
- Media interviews
- Career transitions
- Effective teams
- Custom workshops
- Assessments

Coaching Approach

Lisa is a strategic partner to executives, leaders and emerging leaders. In a world in which managers are expected to be Wonder Woman or Superman, she is a trusted advisor, helping clients to navigate even the most daunting challenges. Lisa brings out the best in her clients through focusing on the positive while creating awareness of limiting beliefs and behaviors. She challenges thinking by asking powerful questions and holding clients accountable for setting and achieving goals.

Coaching Experience

Lisa has coached executives and leaders in the private sector at EY, Deloitte, AT&T, Marriott, and at numerous startups; at health care organizations; at multiple NGOs, foundations and consulting firms that serve the nonprofit sector; and in the federal and county government sectors. Her unique professional background positions her to quickly identify and address organizational, leadership and communications challenges across many industries.

Life Before Coaching

Over a 30-year career, Lisa held positions of increasing responsibility in the tech, consulting, financial and non-profit sectors where she earned a reputation for building successful relationships in complex environments. She was Director of Marketing Communications for United Educators Insurance, Chief Operating Officer for a foundation that elevates the under-served and Director of Marketing for SOS Children's Villages, an international NGO. As Senior Manager for Sprint/Nextel she led a large team in developing eCommerce applications. As Principal Consultant for CGI she led engagements with financial and government sector clients. And, for seven years, she owned an educational toy store and children's facility that fostered purposeful play and learning.

Founders and Startups Podcast

Listen to Lisa's podcast to learn how entrepreneurs transformed their aspirations into reality. Subscribe to the *Founders and Startups Podcast*, or download episodes of *Ever Better*, Lisa's first podcast, from Apple Podcasts, Stitcher or Google.

Credentials and Education

International Coach Federation, Associate Certified Coach (ACC)

College of Executive Coaching, Certified Professional Coach (CPC)
Certificates: Executive Coaching; Emotional Intelligence; Appreciative Inquiry; Assessment Analysis

Public Relations Society of America, Accreditation in Public Relations (APR)

Chesapeake Bay Organization Development Network, Active Member

University of Rochester, Simon School of Business, MBA in Finance and Marketing

Colgate University, BA in English

More About Lisa

Lisa lives in the Washington, D.C. area with her husband and son. She enjoys spending time with her extended family, preferably near a beach or lake. She attributes her high energy levels to daily walks, challenging workouts, Bright Line Eating and a steady dose of positive messages.

Testimonials



"My decision to work with Lisa was one of the best decisions in my professional career. Lisa has a keen ability to determine exactly what support is needed to uncover what should be examined. Her positive attitude, effective listening skills and creative strategies were very effective."

"Lisa is skilled at helping me build awareness as to what is most important in the next stage of my current job and career. I find that I am incredibly productive and clear-headed on the days following my time with her."

"After working with Lisa I feel excited and inspired! I gained a new perspective from someone who is genuinely interested in my growth."